



BadmintonWales

Participation to Performance

Chair Update



Since our last Newsletter we are pleased to announce two new staff members and a change to one of our current staff member's role. Badminton Wales announce three time Olympian and Commonwealth Gold Medallist Kelly Aston (nee Morgan) as its new Head of Operations. Since her retirement from professional badminton in 2006, Kelly moved into teaching and then nursery development, successfully launching and building a franchise business across British International schools in Dubai.

We are also pleased to welcome Genevieve Tyler to our staffing team as the Finance Officer. Genevieve has been involved with badminton in Powys for a

number of years and will be a great addition to our hard working team. Angela Stevens has become the National Development Officer. Her work across South Wales has been vital to the Performance Pathway where she has set up junior leagues, Shuttle Time courses and sessions, developed new clubs, worked with Local Authorities and schools and taken the lead as our NGB InSport Officer.

Coach Education

We continue to run our successful '**Leadership Award in Badminton**' in conjunction with Sports Leaders UK (SLUK) and have, to date, trained over 550 leaders who are able to assist in the delivery of badminton activities. The award is targeted predominantly at young people from the age of 13 upwards, but is also available to parents, teachers, leisure and youth centre staff. For further details please see <http://www.badminton.wales/leadership-award-in-badminton>.

The first step on the coaching ladder is the UKCC Level 1 Award followed by the UKCC Level 2 Certificate and these awards are transferable across Great Britain and Northern Ireland. Further details can be found at <http://www.badminton.wales/ukcc>.

In addition, we also offer our own 2 day '**Badminton Wales Level 1 Advanced**' course which allows UKCC L1 coaches to carry out stand-alone coaching within specified areas of activity within Wales and comprises the tutor-led delivery of 3 instructive CPD modules which further develop key areas of UKCC L1 followed by an assessment. For further details please see <http://www.badminton.wales/bw-level-1-advanced>.

All clubs, players, coaches and officials are reminded that affiliations for the 2017-18 season are due.

Badminton Wales Events

The Badminton Wales Events Structure has been under review since January and as a result of the feedback received some changes were made, including:

- The rebranding of events series
- The introduction of a new event series at Junior and Senior level
- An online entry system via <http://badmintonwales.tournamentsoftware.com>

A blog giving an overview of these changes can be viewed here:

<http://www.badminton.wales/blog/bw-events-update>

In July we hosted a motivational evening in Cardiff; Kelly's Story, which we streamed live on Facebook. The event saw Matthew Hughes asking Kelly Morgan, Wales' most successful badminton player to date, questions about her time as a junior and her journey from club player to Commonwealth Gold Medallist. The event had an incredibly positive response with the Facebook video having thousands of views.

The BW Season 2017-18 Events are fast approaching with the first Senior Gold event being Cwmbran Vauxhall, Pontypool on the 1st of October and the Great Orme BW Junior Gold taking place on the 7th and 8th of October. Enter online at <http://badmintonwales.tournamentsoftware.com>

Officiating Update

Badminton Wales have introduced David Bayliss as our Chief Technical Official.

David will work alongside the Events Officer, Carissa Turner in delivering top quality events and act as the liaison between Badminton Wales and the Officials.

He will be integral in the recruitment and training of new officials, continued development of current officials and delivery of the Badminton Wales events calendar.

To grow the Events programme we will need to grow the officials workforce in Wales and we will need to do so within the constraints of limited funding. David and Carissa will work together, along with help from other Welsh officials, to achieve the goal of growing the officials workforce and provide training courses across Wales.

Their goals in the first year of working together will be to provide more opportunities for officiating in Wales, offer further development to those affiliated with the Badminton Wales Officials and create courses to help recruit and train new officials in Wales.

If you are interested in officiating as an Umpire or Line Judge please contact David Bayliss:





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As we head into the season the summer months provided us with some time to reflect on the previous season and an opportunity to plan for the season ahead.

The two-week summer camps at SWNC provided our Regional Academy players from the three centres an opportunity to train together and to experience some additional educational opportunities by providing Sport Psychology, Strength & Conditioning, and a Nutrition workshop. The camps provide an excellent learning opportunity for our players parents and coaching team where we can focus on the overall development of our Junior players. We will continue this process throughout the coming season offering training camps throughout each of the school holidays.



The end of August brought Nic Strange our Regional Academy and Junior National Coach to the end of his work with Badminton Wales. Nic has been an integral part of the Regional Academy development. On behalf of Badminton Wales and all the players I would like to thank Nic for his work and support provided to Badminton Wales. We wish him and Rosh the very best for their time in Australia.

As a result of Nic's departure Badminton Wales will be creating a new role as a Performance Coach collaborating with Cardiff Metropolitan. This presents us with a great opportunity to expand the role to incorporate further responsibilities which reflects the development of our Performance Pathway.

We are looking forward to the upcoming season and working towards the future growth of our players and organisation. Good luck to all of our players this season.

Development

Over the summer period we have been involved with many projects to encourage participation in badminton. The projects include the SHEP initiative based at Meadowlane Primary, Cardiff. Badminton was delivered on a weekly basis to introduce children to badminton and continue playing at Eastern Leisure Centre.

The annual Barry Island Weekender event was held on the 5th and 6th August where badminton was played on the beach. The event is used to promote badminton clubs and sessions in the Vale of Glamorgan.

In Newport, the Queens Baton Relay event in Beechwood Park was attended and many children enjoyed the opportunity of having a go at badminton. It has also been our third summer where we have been involved with the National Trust and their Let the Outdoors Move You summer program, where participants of all ages had the opportunity of playing badminton in fantastic surroundings.

We have also had summer Shuttle Time sessions running at the Sport Wales National Centre each Wednesday, where the children have been able to develop their badminton skills and knowledge through fun activities.

Development work will be focused on the implementation of badminton hubs across Wales which will include Shuttle Time courses and sessions, junior leagues, clubs, recreational programmes, coach education, Satellite Centres and Regional Academies. We will be working with the Local Authority's Sports Development Team, primary and secondary schools and clubs to establish better school club links.

For further Development information contact: Angela.Stevens@badminton.wales

SHUTTLE TIME



Shuttle Time

Teacher training course on
10 September 2017 at
Gower College, Swansea

Shuttle time sessions for
players starting
13 September 2017 6.30-8pm
at Sport Wales National
Centre

To book a place on either
course please contact
Angela Stevens:

[Ange-
la.Stevens@badminton.wales](mailto:Angela.Stevens@badminton.wales)

